CONTACT: KidStuff Public Relations Lisa Orman • 608-767-1102

Lisa@KidstuffPR.com



Q: What Do Eggs, Electricity And Mirrors Have In Common?

A: Enticing Topics Educators Can Use To Acquaint K-6 Crowd To Science

EXCITE UP TO 30 YOUNG SCIENTISTS AT A TIME WITH ONE OF THREE-DOZEN THEMED GROUP PACKS

Jamestown, RI (June 8, 2017) – Ask a group of kids, who wants to learn about math and science? You might get one or two to raise their hands. But ask a group of scouts or after-school youngsters, who wants to make a volcano? Get slimed? Create lightening sparks? We bet every kid stops and comes to attention. That's the concept behind The Young Scientists Club school/group packs. Each intriguing topic is packaged in 10 complete kits that can nurture up to 30 children at a time.

With prices starting at \$85, even tight budgets can afford these learning tools that excite youngsters from Kindergarten to 6th Grade about the wonders of biology, chemistry, meteorology. They quickly discover that everything --- their bodies, their food, the air they breathe and waste they recycle -- involves science.

Sometimes science is literally out-of-this-world such as pondering our planets and stars!

One group pack about **Bacteria and Fungi (\$85)** -- the ewww! factor is quite appealing -- enjoyed by 30 children is priceless but it actually comes to \$2.83/per child! Best of all, the ten supply bags include all needed materials except for common every-day items such as cans, cups and bowls. The Young Scientists Club tries to keep costs down to appeal to the smallest budgets. All orders are billed for actual freight and there are no handling charges.



Inside each kit is an instruction manual with a teacher section followed by student instructions given by Celsius the Science Bug. An intriguing topic like mirrors is the star of **Kit 22: Mirrors (\$85)** with this description: "Mirrors are found everywhere. Students will learn about convex mirrors, concave mirrors, and



reflections. After learning the mysteries of mirrors, Young Scientists will make a secret code and perform a mirror trick."

Static Electricity is more than the shocks received while brushing hair in the dry winter months! It's **Kit 26: Static Electricity (\$95)**. "Students will create real lightning sparks, bend water, make cereal jump, have a hair rising experience, and make balloons stick. Sparks will be flying when Young Scientists explore static electricity with this fascinating kit."

The 36 different topics, available as School/Group Packs, are listed by price point:

\$85

- Recycling
- Scientific Measurements
- Phases of Matter
- Volcano
- Fossils

- Bacteria and Fungi
- Weight and Volume
- Acid and Bases
- Air
- Flight
- Heart and Lungs
- Bones and Muscles
- The Senses
- Light
- Mirrors
- Electricity
- Circuits and Electromagnetics
- Seeds, fruits and other plant parts

\$90

Capillary Action

\$95

- Magnets
- Minerals
- Magnetism

- Static Electricity
- Tornadoes, Clouds and Water Cycle
- Eggs
- Surface Tension

\$100

Weather Station

\$110

- Digestive System
- Owls

- Stars
- Forces

Polymers

\$115

- Crystals
- Water

- Planets
- Famous Scientists and their Experiments

These award-winning science kits and curriculum have wowed judges at *Teachers' Choice Awards*, *Learning Research Institute Outstanding Research Award* and *Learning Magazine Teachers' Choice Award*. In fact, since 1999, The Young Scientists Club has earned over 150 national awards!

Custom orders are available by contacting The Young Scientists Club at 1-800-964-1320 or go online at www.TheYoungScientistsClub.com.

ABOUT THE YOUNG SCIENTISTS CLUB

It's been 18 years since Esther Novis, a mother of five and a former Harvard-trained biologist, started The Young Scientists Club as a summer science camp for her then 5-year-old son. Friends from other parts of the country told Novis they wanted to duplicate her concept and the idea for a science subscription service was born! The subscription kits are now mailed monthly to thousands of children around the world and the company's retail kits are sold in hundreds of specialty stores. In addition to developing new products for The Young Scientists Club, this wise mom has many years of experience teaching at Phillips Academy, Andover and has written the science column for Parents Magazine plus wrote science experiments for the new science curriculum by McGraw-Hill Publishing.