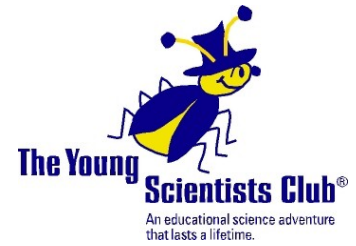


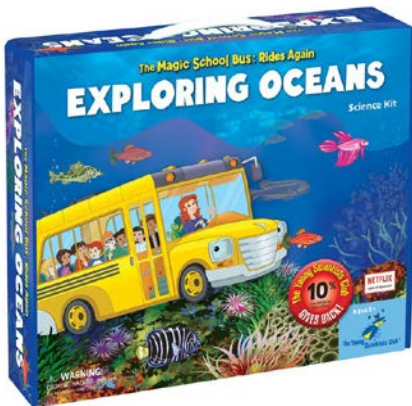
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THE YOUNG SCIENTISTS CLUB CELEBRATES TWO PRESTIGIOUS NATIONAL DESIGN AND PACKAGING AWARDS

This year marks 20 years of collaboration between The Young Scientists Club and Susan Northrop Design

Jamestown, RI (August, 2019) – The Young Scientists Club is thrilled to share the news that Susan Northrop Design has garnered two AGDA awards for the packaging design of our new 2019 Magic School Bus Exploring Oceans science kit and for the rebranding of our Magic School Bus: Rides Again 14 kit science series. Susan Northrop Design has been the exclusive packaging and design partner of the Young Scientists Club for the past twenty years and has received multiple awards for its work over the years.



The AGDA (American Graphic Design & Advertising) is a competition that annually showcases the best design and advertising in the USA. “It is a great honor to have our award-winning science kits be showcased at a national level for its packaging and design” states Esther Novis, president of The Young Scientists Club. “To win not one but two of the prestigious awards is truly remarkable and attests to the hard work and the amazing creativity Susan Northrop Design has brought to all of its projects over these past twenty years.” She continues, “we are absolutely thrilled with the new packaging that aligns beautifully with the new Magic School Bus: Rides Again Netflix series.”

The Magic School Bus Exploring Oceans and The Magic School Bus kit series both won awards in excellence of package design.



ABOUT THE YOUNG SCIENTISTS CLUB

It's been 20 years since Esther Novis, a mother of five and a former Harvard-trained biologist, started The Young Scientists Club as a summer science camp for her then 5-year-old son. Friends from other parts of the country told Novis they wanted to duplicate her concept and the idea for a science subscription service was born! The subscription kits are now mailed monthly to thousands of children around the world and the company's retail kits are sold in hundreds of specialty stores. In addition to developing new products for The Young Scientists Club, this wise mom has many years of experience teaching at Phillips Academy, Andover and has written the science column for Parents Magazine plus wrote science experiments for the new science curriculum by McGraw-Hill Publishing.

ABOUT SUSAN NORTHROP DESIGN

As a graduate of the Rhode Island School of Design, Susan Northrop has run a graphic design/advertising business for over two decades. She has worked on a wide variety of projects from corporate identity programs (a niche, winning 30 national awards) and corporate communications to packaging, marketing material, advertising and web design. Clients include companies of all sizes from small, nonprofit organizations to large manufacturers. She has worked with companies in a wide range of fields from healthcare, banking, education, and social services to the jewelry, toy, tool, and commercial dryer industries. Although Susan does most of the designing herself, she has a team of loyal freelancers readily available (writers, designers, photographers, marketing professionals, etc.) who can expand and contract to meet the needs of individual clients. She develops close, long-term relationships with all her clients and really understands the workings of their organizations. Her business continues to grow, strictly from referrals from satisfied clients.